

# BMWOR Policy Document

BMW Motorcycle Club  
BMW Owners Register  
of New Zealand



Policy Name **Logo and Branding**

## Initiated By

Document Owner(s)	
BMWOR Board	

## Policy Version Control

Version	Date	Author	Change Description
1	May 2017	D. Ross	Document created
		[Replace this text with the name of the Change Owner.]	[Replace this text with a list of changes for this Owner on this Date and Version.] <ul style="list-style-type: none"><li>• [Change 1]</li><li>• [Change 2]</li></ul>

## BMWOR Club Logo

The Logo for the BMW Owners Register has been approved for use by BMW International.

It cannot be altered or changed without express consent from BMW International. It is a Registered Propriety item.

All items containing our club logo that are for sale in the 'Shop' have been approved.

The Secretary holds the Club Logo in various formats. Enquiries for use should be directed to the Secretary.

## BMW Roundel Logo.

The BMW Roundel Logo is Copy Written and cannot be used without the express consent of BMW New Zealand.